

clarke college COURIER

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dubuque, iowa

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Frankie's return captures hearts

elizabeth korzelik
staff writer

Forget a crowd of 500,000; it is an intimate gathering of 200 that gets Frankie Alvarado excited.

Fans filled Jansen Music Hall Friday, Nov. 10 buzzing with anticipation as they waited for Clarke College's international rising star to take the stage.

"I wanted to come back home and say thanks to everyone," said Frankie.

The road leading to Friday night was long and hard. In fact, it was one that Frankie didn't even know he was going to take.

Frankie, now 25, came to Clarke a few years ago from Ponce, Puerto Rico to study kinesiology and play baseball. He would entertain friends with his sense of humor, and, when persuaded, a song or two. With only one semester left at Clarke, close friends convinced him to take an unexpected step.

He borrowed a friend's car, drove to Chicago and tried out for "La Academia USA," a hispanic TV show similar to "American Idol." From that point on the stars have been aligned, and Frankie is going places he never thought possible.

Beating out more than 90,000 people, Frankie

earned a spot on "La Academia USA." While doing the show, he was filmed 24/7, took performance classes and performed weekly concerts.

"The experience was incredible," said Frankie. "I was lucky to get a chance to break into this tough industry."

To the dismay of his loyal fans, Frankie did not make it all the way to the end of the show. However, he did make it to the last stage for the semi-finals, finishing in an impressive sixth place.

Despite leaving the show earlier then he would have wanted to, Frankie has been up to a lot.

the females in the audience were going crazy for him.

"No matter how much or little Spanish you know, his passion came across," said concert attendee Whitley Noel, a junior from Hempstead High School.

Frankie spent time with friends the night before his concert relaxing. Before the show, he hung out backstage dancing to salsa music

Frankie- continued on page 5



Former Clarke student and "La Academia USA" semi-finalist Frankie Alvarado returns to Clarke to perform a concert.
Photo by Lindsey Brown

campus life



Knowing what's
good for you



Dubuque getting
bigger and brighter

sports



Nie secures place in
1,000 kill club

weather



High: 44
Low: 31

Clarke nursing program boasts two prestigious awards

lindsey brown and ryan balster
editor and staff writer

This year was a big year for the Clarke nursing department as they brought home two of four state nursing awards from the annual Iowa Association of

Nursing Students Convention. Assistant Professor of Nursing Carol Chesterman was named Iowa Nursing Teacher of the Year and senior Jess Nadeau was selected as Iowa Student Nurse of the Year.

Nadeau was chosen from approximately 1400 students in the state.

She has been involved in the Clarke Association of Nursing Students (CANS) since she came to Clarke. She is currently serving as president of the organization and has

also served as its vice president, secretary and class representative.

Nadeau is also a member of the Iowa Association of Nursing Students and the National Student Nurse Association. She has also participated in numerous volunteer activities.

"Jessica Nadeau is an outstanding young woman who is well respected by faculty and peers," said Kay Frommelt, professor and chair of the nursing department who nominated Nadeau for the award. "She is a leader in class and in the program."

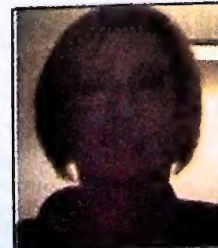
Nadeau's resume also boasts many awards including the Sister Mary Ann Pauline Brasser Science award, Junior Nursing Class Leadership Award, Collegiate All-American Scholar Award and the U.S. Achievement Academy's National Collegiate Nursing Award.

Nadeau is proud to add the Iowa Student Nurse of the Year award to her list.

"I was very honored and very surprised," said Nadeau.



Iowa Student Nurse of
the Year Jess Nadeau



Iowa Nursing Teacher
of the Year Carol
Chesterman

photos by mike dalsing

Clarke student finishes Chicago Marathon

ashley zaehringer
campus life editor

Imagine a street. Pack this street with 40,000 people. Now, throw in a bit of nervous adrenaline, a bagel and a bottle of Gatorade. Feel the air whipping through the streets and imagine later how the sweat will bead up on your body, only to be whisked away by the chilling wind. Listen for the sound of feet pounding the pavement. You've found yourself in the middle of a running frenzy. You're in a 26-mile marathon.

This year a Clarke student took on this endurance test. Mary Stewart, a senior elementary education major, decided to muster her own motivation to run the marathon, but also with the help of her boyfriend Dave. Little did she know that Oct. 22, 2006 would be a momentous day for them both in several ways.

Mary first became interested in running the marathon when traveling with Clarke's tennis team. Each year they had a tournament in the Chicago area around the time of the marathon, and stayed in a hotel with many of the runners. This year she decided to run because her eligibility in tennis ran out, but she still wanted to remain active.

Mary began training at the end of the spring semester, but found more motivation and time during the summer when she had help from her boyfriend. This is when they began an 18-week training program. Dave was very influential in helping her commit to the challenge.

"Once Dave said he would run with me, I had someone to keep me motivated and excited about what we were going to share together," Stewart said.

Marathon- continued on page 2

October 26, 2006

OPINION

REVIEW

'Stranger than Fiction' strangely entertaining

jesse mcdowell
staff writer



I never thought I'd use the words "Will Ferrell" and "brilliant" in the same sentence, but there really is no other way to explain his most recent film. In an amazing performance with Dustin Hoffman and Emma Thompson, Will Ferrell stars in the wonderful romantic comedy "Stranger than Fiction."

I know that most of you are already immediately turned off, and I really can't blame you. We've all seen enough romantic comedies with the same storybook romances, and Will Ferrell is normally more obnoxious than an over-caffeinated six-year-old. The two can't possibly mix! Not only has director Marc Foster made that happen, he's made it rich with both humor and intellect, and there aren't even drugs involved!

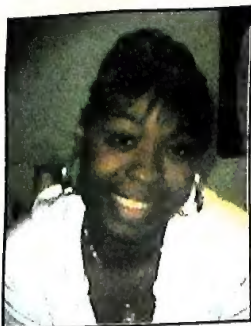
The premise is pretty simple, and is about one hundred times funnier than it seems. Will Ferrell plays the straight-laced, quiet, and appropriately awkward IRS agent Harold Crick, who begins to hear his life narrated in his head by what he describes as a "British female voice with a bigger vocabulary than his."

Crick soon realizes that he is part of the plot of a book. When he hears that the author means to kill him at the book's conclusion, he does everything he can to stop her. He seeks the help of Dr. Jules Hilbert (Hoffman), a literature professor who helps Crick predict what the author will do next.

In a gorgeous script that will make you both laugh and cry, Crick explores what it really is to live and makes his life richer as it grows shorter. "Stranger than Fiction" echoes the emotions of "Eternal Sunshine of the Spotless Mind," and really blurs the line between comedy and tragedy, the sad feel-good movie.

My recommendation: find yourself someone to be close to and settle into the cinema seats for a truly enjoyable evening.

clarke courier



The Way I See It

ebonee shaw
staff writer

As you have probably figured out by now, I try to offer some food for thought in my column, whether it's allowing you to choose your role in the A & B conversations or enlightening you on the situations and feelings that recur in a student's life. This issue's column

is dedicated to all my peers out there who are experiencing working with the general public or have done so in the past.

Let me just say that I feel your pain. Many of us take jobs during our high school and college careers for extra cash, and, boy, do we get an interesting taste of the real world. We learn about communication and problem solving firsthand way before we step foot into a college classroom. While real life experiences can be more valuable, I'm sure many of you would agree that you wish you could have been spared some of them.

It's funny how in elementary school we learn the importance of manners. We are trained to master the art of sharing, patiently waiting our turn, and, of course, saying thank you. So why is it that we as Americans have become some of the rudest and most obnoxious people the world has laid eyes on? I'll tell you why; it's because we have this obsession with time.

We exist in a world where time is money. In our culture, we have this idea that our own personal wants and needs out-

weigh everyone else's. We expect everyone to move according to our circumstances. As a server at an IHOP back home in Chicago, I was amazed at how many people felt they should be the exception to the rules. When I wouldn't cater to their unreasonable requests, I heard some of the craziest things. I've been told that my job was at stake, my tip depended on whether I could make it happen, and that they had received the worst service ever and would never patronize IHOP again. All of it was because I wouldn't do things for them that were against store policy even after I put a huge amount of effort into providing an otherwise positive experience for them. How rude would it be if I were to go to their work place and demand things they don't allow?

As Americans, we also put a huge emphasis on money and class. We have this notion that more money equals more power. How many times have we thought to ourselves or said to someone, "That's why you work at a place like McDonald's," when the service didn't go our way? The fact that these kinds of thoughts naturally come to us is disturbing.

So, you wonder, what exactly is the purpose of this column? Well, it is to make you do a self-evaluation and become more aware of your public behavior. Think about whether you contribute to, or are a victim of rude behavior. Use this evaluation as a guideline for how you handle yourself in the future when dealing with people providing a service to you.

Chicago Marathon continued from page 1

The training was necessary, but Mary had trouble finding time to fit it in her schedule when school began in the fall. Dave goes to the University of Illinois, so she had to be self motivated.

"Running by myself was the biggest challenge I faced," Stewart said.

The day of the marathon began at 5:45 a.m. with Dave coming to Dubuque to pick Mary up and start the drive to Chicago. They parked near the U.S. Cellular Field and planned to take the Red Line train downtown. Little did Mary know that Dave had a detour planned before they headed to the marathon. He lead her to a historical landmark; a home plate left in the cement to honor where Comisky Field used to be before they moved and expanded the stadium to what it is today.

"He took me over to where the original home plate was and asked me to marry him," Stewart said. "It was amazing." Mary said yes.

Once they had both arrived downtown they were advised to eat a bagel and drink an entire Gatorade. The bagel would help replenish carbohydrates and the Gatorade would help keep up their electrolytes, as both of these essential nutrients would be lost as they ran the race.

As they started the marathon, Mary was over-

whelmed with the 40,000 other people running the same race as her.



Mary Stewart holds the poster that senior Lauren Erbach held for her during the Chicago Marathon.
photo by ashley zaehringer

"When I looked ahead all I saw was a sea of people," Stewart said. "It seemed endless."

Throughout the race, people cheered in all directions urging the runners forward toward their goal. Mary and Dave were also offered water and Gatorade whenever they needed it along the course.

After the five and a half hour race, Mary found herself cold and wet. It was said to be one of the most difficult Chicago Marathons to date. All she wanted

to do was sit down, but found herself cramping up and was forced to walk out her pain.

"After I ran the marathon I never wanted to run again," Stewart said. "I hurt so badly."

Mary also drank so much Gatorade that day she can hardly look at it now. She'll have to give it a couple more weeks until her desire to drink it kicks in again.

As of right now Mary isn't planning on running any other marathons but she wouldn't rule it out in the future. She would like to run a shorter race, such as a half marathon or a 10K.

clarke college

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The *Courier* is a student-produced newspaper for the Clarke community. Opinions expressed herein do not necessarily reflect the opinions of the faculty, staff or administration of the college. The *Courier* welcomes input from members of the Clarke community. Please send comments to MS 1801, Clarke College. Letters must be signed and may be edited for content and length. The *Courier* is a member of the Associated College Press.

Nursing-continued from page 1

Carol Chesterman was also proud to win Iowa Nursing Teacher of the Year. "It is a great honor and looks good for Clarke," said Chesterman.

Nadeau was one of the students who nominated Chesterman for the award. She said Chesterman is very deserving because she is helpful, genuinely cares about her students and wants them to be the best nurses they can be.

Frommelt said Chesterman,

who has been teaching at Clarke since 1999, is an excellent instructor and an expert in the field of mental health nursing. "She is well respected by students, faculty, and health care professionals in the field," she said.

Chesterman is a leader in the field and in the college. She serves on many committees as well as the Nursing Advisory Board. She advises the TimeSaver students as well as the sophomore nursing students.

Frommelt said these awards speak of the strength of the nursing program which is one of the largest programs at Clarke.

"We certainly are a leader in nursing," said Frommelt. "These awards speak highly of the college, program and our contributions to the community, which are in direct alignment with the mission of Clarke College."

November 16, 2006
CSA enclo
chelsea the
arts etc. ed

Did you know you are a member of the Clarke Student Association? Well you are! All students which stands for the class of 2006. CSA provides funding for the class of 2006. Each class and club has a \$200 budget to do one service project. This year we require that each class and club report to show CSA how they have been serving the community. Each club raises money throughout the year. The biggest challenge that CSA faces is to come to different club activities. I know many people are busy at work, but we would love to see an increase in events and activities. This year CSA has approximately 100 members as well as some others that are interested in joining. CLEAN, which took a break last year, and Cinema Club. Each year CSA has a set of goals.

Americorps teach

ryan balster
staff writer

Everyday a lot of Clarke students walk through the base of Mary Josita Hall. There are many different office signs, most of which students know; like Safety and Security and Residence Life. However, one that we always see and may not know is the Americorps office. Americorps provides assistance to millions of people all over the country. They help with anything from education to homeland security. In Dubuque, Americorps focuses on education literacy. At Clarke, Penny Ehlinger is the program coordinator for Americorps and the program director of Americorps in Dubuque. She got involved seven years ago when Americorps was first introduced in Dubuque. Penny was asked to read the grant to try to start Americorps in Dubuque. After the grant was accepted, they asked Penny to be the program director. "It is like a domestic peace corps," said Ehlinger. "We do lots of community service and day work." Senior chemistry major Tony Brienbach was involved with Americorps for a summer. "I heard about Americorps from my girlfriend, Melissa Mennig, who has been involved with Americorps. Penny told him to go talk to her if he was interested. Penny told him in on Americorps. Tony said there were a lot of reasons he wanted to join."

November 16, 2006

CAMPUS LIFE

CSA encourages all students to get involved

chelsea theisen
arts etc. editor

Did you know you are a member of CSA at Clarke? Well you are! All students are members of CSA, which stands for Clarke Student Association.

"CSA provides funding for the classes and clubs each semester," said junior Liz Siegel, CSA Secretary.

Each class and club has a \$200 budget each semester that can be used to host events and activities. The groups are then expected to do one service project each semester in return for the budget awarded to them.

"This year we require that each class or club turn in two activity event reports to show CSA what they have been doing and how they have been serving the Clarke campus," said Siegel.

Each club raises money throughout the year and then CSA matches those funds up to 50 percent.

The biggest challenge that CSA faces is getting students to come to different club activities.

"I know many people are busy and not every event is for them, but we would love to see an increase in Clarke participation at events and activities," said Siegel.

This year CSA has approximately 25 active clubs on campus as well as some others that are just starting up, including CLEAN, which took a break last year, the Republican Club and Cinema Club.

Each year CSA has a set of goals that it plans on achieving.

This year CSA plans on working with other departments on campus, hosting a large concert later in second semester, promoting diversity on campus, promoting the fact that all students are members of CSA, as well as presenting a CSA award at the spring honor's banquet to an active member of CSA.

"This year we are offering funds to clubs and classes that they can apply for to promote diversity in activities and

"At the meetings we get ideas of what students would like to see on campus and what things need improvements"

events," said Siegel. "We are also making a large push on campus to let all students know that they are members of CSA."

CSA holds senate meetings every other Sunday in West Locust Dining Hall. Approximately 20 students who represent the clubs and classes on campus are present, including two members from each club.

"We want to know that each club is being represented both strongly and fairly and so that when we vote on budgets and other areas, each club has two votes rather than one," said Siegel.

However, just because you are not a club member, does not mean that you should not attend.

"At the meetings we get ideas of what students would like to see on campus and what things need improvements on campus," said Siegel.

Joanne Burrows, President of Clarke, came to a recent meeting to hear what the students love about Clarke and what areas they would like to improve on.

Siegel believes that the issues discussed during the meetings are essential to Clarke.

"We are the place where many things are started and the place that the administration will start with when looking into new options and ideas," said Siegel.

CSA finds its success with the large concerts, hypnotists, dances and many of the weekend activities that are presented through CREATE, a CSA sponsored club.

There are three executive board members on CSA this year including senior Nate Monson, president and treasurer; sophomore Shawn Wilfong, vice president; and junior Liz Siegel, secretary.

The board members of CSA hope that you will join them for their bi-weekly Sunday meetings. Feel free to contact any of the board members with any questions regarding CSA.

Americorps teaches students to help themselves

ryan balster
staff writer

Everyday a lot of Clarke students walk through the basement of Mary Josita Hall. There are many different office signs, most of which students know; like Safety and Security and Residence Life. However, one that we always see and may not know is the Americorps office.

Americorps provides assistance to millions of people all over the country. They help with anything from education to homeland security. In Dubuque, Americorps focuses on education literacy.

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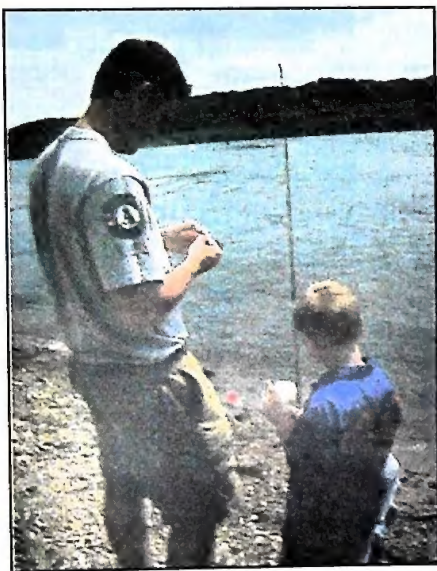
"It is like a domestic peace corp," said Ehlinger. "We do lots of community service and day workshops."

Senior chemistry major Tony Brietbach was involved in Americorps for a summer.

"I heard about Americorps from my girlfriend, Melissa Mennig, senior social work major, who has also been involved with Americorps." Melissa told him to go talk to Penny if he was interested. Penny filled him in on Americorps and was able to answer all his questions. Tony said there were a lot of reasons he wanted to join.

"It pays well, is a good education voucher, looks good on a resume, and is fun to act like a kid with all the other kids."

There are many different activi-



Clarke student Billy Mach helps a child through the Americorps program.
photo by angela kephart

ties that you could do while working for Americorps; like playing with kids at a park, helping kids with their homework, working summer camps, and even preparing kids for school. There are also two different terms of which you could work. The first is in the summer, from the end of May until August 15, where you need to work 300 hours. The other term is throughout the whole academic year, which you need to work 450 hours.

In the summer they set up a program where if you aren't from Dubuque but you are working for

Americorps you can live on campus for free, which is a benefit for the workers so they don't have to find a place to live and pay.

"Anytime you can live somewhere for free is a bonus," says Billy Mach senior elementary education major who participated in Americorps this past summer.

"For eating arrangements I lived off of microwavable meals," said Mach. "I was very impressed with the wide selection of TV dinners."

"I loved it," said Brietbach. "I liked working with the kids because it was rewarding to see them having fun and learning. If I can, I would love to do it again."

Besides it being rewarding, it can really help with the future. A student can earn education awards, to be put towards tuition. A student can also get some good references, network with other people, and it can also help decide if a student is in the right major.

"There have been many elementary education majors that have done Americorps and said there is no way they could work with kids for a living, and others have decided that they want to work with children," said Ehlinger.

If you are interested in Americorps, contact Penny Ehlinger at penny.ehlinger@clarke.edu.

Hungering for a solution

spencer tylin
staff writer

Homelessness has become an epidemic. Over 1.5 million children and teens are homeless across America according to www.hearus.us; a website dedicated to ending homelessness. On Wednesday, Nov. 8, Diane Nilan, an advocate for the homeless, gave students and faculty a look inside what it is like to be homeless.

The Hunger Dinner was a chance for students to see what it would be like if they couldn't eat whenever they wanted. They were encouraged to fast for two days prior to the event and then have their meal while learning about homelessness.

Nilan started "Hear Us", a non-profit venture, when work-

kids of all different ages about what it is like to be homeless.

The focus of the dinner was on homeless children and how they can still have a future but need help.

"Homelessness in our country is way bigger than anyone would want to think, but so is the number of good people wanting to help," Nilan said.

She also commented on how many people think that it is only in big cities where homelessness is a problem, but it affects small rural towns and suburban areas as well.

The dinner was a call to all those able to do something to change the current situation.

"If you can just help one person in your life, what a difference you can make," Nilan said.

She spoke of local things that anyone can get involved in, including tutoring, donating school supplies, hosting food and clothing drives, volunteering at shelters and even writing letters to government officials calling for change.

"We all, every single one of us can be more aware, caring and appreciative of what we have, and do whatever we can do to help out those who have less."



Diane Nilan shows a map with all the places she has talked to communities about homelessness. photo by spencer tylin

ing for Hesed house in Aurora, Ill. She then decided to sell her house and buy a RV. She made a documentary of her travels across the country visiting different shelters and talking to

clarke courier

November 16, 2006

CAMPUS LIFE

An apple a day...

Clarke course, Food Service, push healthier food choices

rachel ward
assistant sports editor

College students tend to worry about a lot of things: classes, homework, jobs and other interesting things that might happen to be of importance at the time. But what about their health?

Between running to the SAC for a quick snack or eating in the cafeteria, students rarely get time to think about what they are putting into their bodies. Even though both of these places offer a wide variety of food that are both nutritious and taste great, most students don't take the time to think that maybe fries and a burger aren't the best choice for daily intake.

To help out, Clarke offers an introduction to nutrition class, open to any student with the desire to take it; there are no prerequisites for the class which is taught by Carol Chesterman, assistant professor of nursing.

Although the class is primarily filled with

nursing students, Chesterman thinks everyone should take the class. "Good nutrition is a fundamental building block of good health," she said.

The class involves learning about carbohydrates, proteins, fats, vitamins, minerals and what a body needs of those things for a healthy diet. The

class also studies specific dietary requirements related to various health problems such as heart disease.

"The best source of vitamins is from food rather than dietary supple-

ments," Chesterman said. "Food gives you other things that you need in your diet; for example, fiber and essential fatty acids that you can't get from vitamin pills. But that is not to say that a daily multivitamin in addition to a healthy diet isn't a good idea."

Two things that students are required to do are an energy expenditure assignment to tell students how many calories they use in a day and a nutritional analysis which tells how adequate a person's diet is in all the essential nutrients. Students log their activities and what they eat for three days

As for the SAC and the cafeteria, even though there are already nutritious things served daily, the Clarke food service staff strives to introduce new things for students whenever possible.

"The industry is changing," said Matt Ricketts, director of dining services. "I see a push to go towards healthier food. The students drive the change."

Food Service workers even ask their own children for advice. "I have two sons that attend different colleges, and I ask for their opinions and ideas on products that we carry or on samples

from food shows," said Stormy Eglseder, manager of the Crusader Café. "It's a good way for me to stay on top of the trends, which are always changing."

Currently the SAC carries between 30-40 organic products. It just brought in soy milk at the request of a student. Food Service staff also tries the products before they are put out on the shelves.

"It's good to have several different opinions and tastes," said Eglseder. "We're not going to carry a product that's not quality or tastes bad."

Not only are new and healthier products being brought in regularly, but food preparation has also changed. "We went from margarine to just butter, and we're doing a lot of fruit this year, fresh and canned," said Sherri Goldstein, assistant director of dining services.

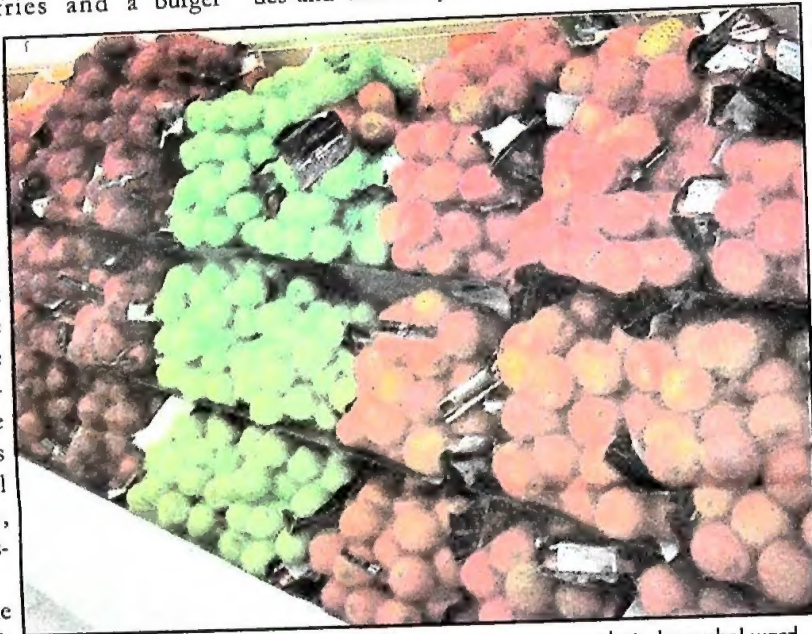
All in all, Clarke is moving forward in providing students with the healthiest food possible, and if students would like to know more about what nutrition is really about, there is always introduction to nutrition to help them out.

on a computer program called "Nutritrac." The program then tells them how many calories they burn during their daily activities and if they are eating properly.

The class is full of information that most students have never thought

about or heard before. "Food Service workers even ask their own children for advice."

"We definitely need to drink lots of water every day, but I never knew you can actually drink too much water and drown your insides," said Megan Andrae, a sophomore nursing major.



Healthy fruits stacked neatly at Hy-Vee

photo by rachel ward

On The Street

story and photos by spencer tylin
staff writer

What are you looking forward to/dreading about Thanksgiving?



Looking forward to— Seeing all my friends from back home.

Dreading— All the homework I am going to have.

Cali Arundel, junior nursing major



Looking forward to— Getting a job and a break from school

Dreading— Coming back to school

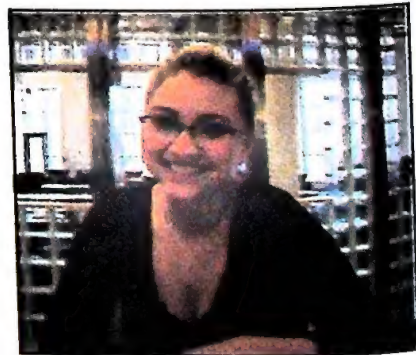
Kyle Webber, junior psychology major



Looking forward to— Spending time with my family

Dreading— Grading papers

Tom Riley, philosophy professor



Looking forward to— all the food

Dreading— all the weight I will gain.

Amanda Kosowiec, freshman history major

CLOTHES. MUSIC. PIZZA. MOVIES.
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ARTS ETC.

November 16, 2006

Spread the RED

RED products to help fight AIDS are invading local businesses

andrea ternes
staff writer

Inspired, discovered, desired, assured, powered, admired, empowered, uncensored. Take a long look at these words. What do they all have in common? The word RED is in each of them. Product RED is a idea that has been launched this year working with the ONE campaign to

fund to fight AIDS, TB, and malaria. There are 6,500 Africans dying everyday, and just two pills a day will bring someone who is near death back to health. These pills cost less than one dollar a day. In Africa the poorest people earn less then a dollar a day. You can buy product RED

children. Within the first three weeks of launching product RED, there has already been amazing progress. Product RED has "provided more than 10,000 men and women with anti-retroviral treatment for a year, provided more than one million peer educators with HIV training, provided a year's worth of school materials and daily hot meals for more than 35,000 children orphaned by AIDS and provided more than 650,000 rapid tests which detect HIV and deliver instant test results." (Note: The anti-retroviral treatments are only a small portion of a person's

overall treatment and represent just one year of lifelong treatment.

Now we at Clarke can help! The GAP and US Cellular in Dubuque are selling RED products and are not yet sold out. Most cities in the United States are already on back order. The GAP gives 50 percent of profits on the products to Africa. All other products such as the RED iPod, the RED razor cell phone, t-shirts, shoes, watches, sunglasses and American Express credit cards are all available online at www.joinred.com. Get inspired and GO RED!



Poster promoting Product RED at GAP in Dubuque
Photo by Mike Dalsing



Two Clarke students model the new Product RED t-shirts at the GAP
Photo by Mike Dalsing

make poverty a thing of the past.

Product RED was founded this year by Chief Executive Officer Bobby Shriver, a nephew of JFK, and Bono to raise funds for the fight against AIDS and poverty. Money raised by product RED will go to the global

merchandise from the GAP, Motorola, Armani, Converse and Apple. These companies will give up to 50 percent of the profit from these items to buy AIDS drugs for mothers and their

Frankie (continued from page 1)

and sharing stories about touring. One right of passage when entering the entertaining is making up your backstage rider. This is a list of everything you want to have in your dressing room before you arrive. Frankie already knows what will be at the top of his rider list.

"Fruit and friends," said Frankie. "They are what I love."

The concert was performed as if you were hanging out in your room with a close friend. A few times throughout the show, Frankie stopped to share a joke with an old buddy or to give Cammie Dean, director of student life, a kiss on the cheek.

The biggest surprise of the night came when Frankie sang Happy Birthday to kinesiology instructor, Colleen Edwards. As a kinesiology major, Frankie had many classes and a close relationship with her.

"It was the best birthday surprise ever," said Colleen. "It was so special and I'm so proud of him."

After the show Frankie met with all of his fans to sign autographs and take pictures.

"This is my favorite part," said Frankie. "I can't express how much everyone here means to me."

Frankie left Dubuque over the weekend, stopped in San Diego for a show, and then head to Florida. While down there he will sign a record deal.

"The group I'm signing with represents Enrique Iglesias and Christina Aguilera," said Frankie. "They already have produced lined up that want to work with me."

If everything stays on track, Frankie expects to have a CD out by March or April of next year. He says he finds inspiration for his songs through his own life.

"We will begin recording within the next few months," said Frankie. "I already have some songs written and can't wait to get started."

You are invited to celebrate the holiday season at Clarke's annual President's Christmas Dinner on Friday, Dec. 8, 2006.

Join your classmates, faculty and staff for dinner at 6 pm in the dining hall, lower level of Mary Jo. Invitations will be sent by e-mail mid-November.

If you have any questions, please contact Lynn Becker at x6313.

Media Watch
spencer tylin
staff writer

	Becca Carrol freshman business major	Nathan Komoroske junior business finance major	Tim Boffeli psychology professor	Jason Reno sophomore psychology major
What CD is in your stereo right now?	A rap mix	"Hinder"	"The Best of the Moody Blues"	"Rascal Flatts"
What is the last movie you saw?	"Inside Man"	"Lucky Number Slevin"	"Monster House"	"Borat"
What TV show are you currently into?	I was into "Flavor Flav" but that's over.	"I Shouldn't Be Alive"	"Modern Marvels" on the History Channel	"House"
What book is on your nightstand?	"Sophie's World"	I am supposed to be reading "Beloved."	"If You Meet the Buddha on the Road, Kill Him! The Pilgrimage of Psychotherapy Patients"	"Beloved"

clarke courier

November 16, 2006

Dubuque jumps on board with digital billboard trend

lindsey brown
editor

Dubuque is not just getting bigger, it is also getting brighter. If you drive around Dubuque, you will notice what Lamar Advertising Company has done to make this apparent. The nationally known leader in highway signage has launched five digital billboards throughout the city since October 2005. Five years after the launch of the first U.S. digital billboard in Baton Rouge, La., Dubuque decided to jump on board.

Dubuque was the first city in the upper Midwest to secure a digital billboard.

Ann Tressel, sales manager for Lamar's Dubuque location, said Lamar was ecstatic after the launch of the first digital billboard. It was

then that they discovered Dubuque's market demanded four additional digital displays. "We were so excited. Dubuque has been able to jump ahead of the game," Tressel said.

She said in Iowa, there are now just three markets taking advantage of such technology. Waterloo and Cedar Rapids recently went live with their first digital billboards and

Dentistry in Dubuque is just one of Lamar's pleased customers. According to Marketing Director Molly Downs, the quality of the designs is high and the board is crisp and clear which allows people to see it from long distances.

Downs said Abbadent's number one external marketing medium is billboard advertising and the business sees consistent results from it.

billboards, they have seen an even bigger increase in new patients who were initially exposed to the business through outdoor advertising.

Each digital billboard runs from 5:30 a.m. until midnight seven days a week and hosts six different

TIVO, satellite dishes and MP3 players which eliminate exposure to advertising. "In today's world, you're just not reaching as many

"I find it ironic that a small town like Dubuque can beat the Detroit and Chicagos."



One of Lamar's five digital billboard brightens downtown Dubuque.

Photo by Paul Kurutsides

the Quad Cities isn't too far behind. "I find it ironic that a small town like Dubuque can beat the Detroit and Chicagos" said Tressel. "We were really tickled to get the first one. Our customers have really been excited too."

Abbadent Center for Cosmetic

She said that every month at least one new patient is acquired through exposure to the business' billboard advertisements.

"Billboards consistently bring in four to five new patients each month," said Downs. Downs also said that since the use of digital

people for the dollar than radio, magazine, newspaper and network television advertising and Downs agrees.

Downs said print is definitely still sticking around, but she sees no reason to advertise on TV or radio. She pointed out the popular use of

businesses. Each image is displayed for eight seconds before flipping to the next advertisement. So, all the ads in the series of eight will be seen within 48 seconds. Tressel said this generally allows each advertisement to be seen twice while someone is waiting at a stop light.

According to Lamar, at around \$1500 per month, the digital billboard option reaches more

people," said Downs.

Tressel and Downs both feel that digital billboards are getting a lot of attention right now because they are new. "Digital billboards are the talk of the town," said Tressel.

Tressel also said digital billboards have been the most exciting change in the outdoor industry in the past 25 years. "They are forward thinking and technology based," she said. She was quick to point out that today's youth are very technologically advanced and she feels like this advancement has complimented the city's youth. "I don't think we've grasped what the true potential is yet," said Tressel.

Even with the amount of success that has been seen from digital billboard ads, Downs said that Abbadent's number one advertising medium remains referrals from friends and family. Downs said the value of internal advertising will never be lost regardless of technological advances.

'A Year with Frog and Toad' leaps into Clarke

erin highland
staff writer

This fall's musical choice made by Clarke's drama department is sure to convince students to take a break from their grueling homework and enjoy some light-hearted entertainment. "A Year with Frog and Toad" is a musical based on the children's books written by Arnold Lobel.

The musical takes the audience through the friendship of cheerful Frog and rather grumpy Toad during the changing seasons of the year while piecing together the original stories of Arnold Lobel. Most of Frog and Toad's adventures are simple, although entertaining and relative to any person's life no matter their age.

"The amount of work we've been able to put into this show with the limited time we've had is really a testament to the hard work and capability of the department."

"Performing for children is different than the serious drama that we're sort of used to, but it's a nice change of pace to work with this kind of audience," said Colin Muenster, junior drama and English major who plays Frog.

"This musical is for anyone; adults will enjoy it as well as

children because there is something in it for everyone of all ages," said Joe Klinebriel, assistant professor of drama and director of "A Year with Frog and Toad."

Some notable characteristics of this musical are its jazzy upbeat music and clever lyrics written by Robert and Willie Reale.

The drama department has been under a demanding schedule since the beginning of the semester. As soon as its first production, "The Playboy of the Western World," had its last performance on Oct. 15, auditions for "A Year with Frog and Toad" began. Rehearsals started the day after the characters were cast.

"The amount of work we've been able to put into this show with the limited time we've had is really a testament to the hard work and capability of the department," said Mike Link, senior drama major who plays Toad.

The cast also includes Melissa Dahle, Valerie Heitzman, Brigid Kelley, Abby Schultz, Erin Kane, Elizabeth Spoerl, and Annie Williams.

"A Year with Frog and Toad" will be performed Oct. 16-18 at 7 p.m. in Clarke's Terence Donaghoe Hall. There will also be a matinee on Oct. 19 at 2 p.m.

Admission is free for Clarke students. Admission for non-Clarke students is \$5. Admission for the general public is \$10 for adults and \$7 for seniors.



Clarke students rehearse for the upcoming production.
Photo by Erin Highland

November 16, 2006

SPORTS

Crusaders excited about new athletic association

sarah bradford
sports editor

It's official; on October 18 Rick Sanders, commissioner of the Midwest Classic Conference, announced that Clarke will become the ninth member of the conference. This also means Clarke will depart from the NCAA and join the National Association of Intercollegiate Athletics (NAIA).

"We were drawn to the conference because of its focus on academic success and character building in addition to its strong athletic programs," said President Joanne Burrows. "We look forward to a long, exciting partnership with the conference and its members."

The MCC consists of seven schools in Iowa and one in Wisconsin: Ashford University, Iowa Wesleyan College, Grand View College, Mount Mercy College, St. Ambrose University, Waldorf College, William Penn University and Viterbo University. The proximity of the schools is one of the biggest benefits that was sought by Athletic Director Curt Long.

"It is a great fit for us geographically," he said. "Clarke's location in Dubuque allows us to travel similar distances as other programs in the conference. This was not the case in the NIIC."

Clarke is no stranger to the MCC; in fact it was one of the founders of the Midwest Catholic Conference before it was renamed the Midwest Classic Conference. The conference may be familiar to Clarke, but the biggest adjustment for the Crusaders will be making the change from the NCAA to the NAIA.

"People need to see that we are switching to NAIA from NCAA," said junior athletic training major and men's volleyball player Andy Accacian. "It's not so much that we are entering a new conference—that was going to happen either way—but rather that we are no longer affiliated with the NCAA, but the NAIA, a totally different organization."

The NCAA is a much bigger organization than the NAIA with more recognition and visibility. Overall the NCAA has 1,250 members and the NAIA has only 300. The NCAA contains three divisions, the NAIA just one. In the past

Clarke was a Division III member, which is the only division that does not offer athletic scholarships. Now that Clarke is part of the NAIA, one of the biggest benefits is that athletes will be able to receive athletic talent awards.

"My pride in being a student athlete in the NCAA will be gone, but because we can get scholarships, the NAIA won't be that bad," said sophomore baseball player Jaime Ruiz, an athletic training/physical therapy major. "It will help develop Clarke's athletic facilities and teams."

The NAIA will also help differentiate Clarke from Loras and UD. Both are members of the NCAA Iowa

NATIONAL ASSOCIATION OF
INTERCOLLEGIATE ATHLETICS

Intercollegiate Athletic Conference. Clarke will be the only Dubuque school to offer athletic talent awards and will be able to provide Iowa with new competition and media exposure.

"The NAIA distinguishes Clarke as something unique in the city and will provide different opportunities for athletes coming to Dubuque," head softball coach Cara Clark said.

Because of the athletic talent awards given by the NAIA, Clarke will have the chance to compete for students with Loras and UD.

"Scholarships will make Clarke more attractive to better players that we were unable to get before," Clark said.

Some athletic staff members at Clarke have had experience with athletic talent awards and are currently working with the financial aid office on policies to offer them.

"We will take care of the players we have right now and then we will bring in the players to help us be successful," Clark said.

Although all teams will be affected by this change, the men's volleyball team will encounter the most consequences. Before this year every Clarke team, except for men's volleyball, belonged to the Northern Illinois Iowa Conference. They belong to the Midwestern Intercollegiate Volleyball Association, which allows them to play both Division I and II teams even though they are Division III. Now that Clarke will become a member of the NAIA, the men's volleyball team likely will no longer play Division I teams.

"Losing competition like Ohio State is going to hurt us," Accacian said. "Tougher teams are what made us play better in our own conference."

As of right now the men's volleyball team will still be in a different NAIA conference than the rest of Clarke's teams, but it is unsure which one. Both men's and women's tennis teams will also be in a different conference because the MCC does not offer those sports. Long says finding a conference for these sports is still a work in progress.

This seems to be the only drawback with the new conference.

"It's exciting for our athletic department to be joining the MCC," Clark said. "There seems to be many promising opportunities for most of our sports."

The opportunities are also obvious to our athletic director.

"I look forward to renewing old rivalries and creating new ones. Our athletes will be recognized for their accomplishments in a quality conference," Long said. "We will be playing schools with similar philosophies and great traditions; it's very exciting."

Nie finishes off career with a bang

pedro semidey-vega
staff writer

Time, time, time; sometimes it goes so fast that you don't even realize it. For Andrea Nie, senior nursing major, time at college went fast, but that did not stop her from making a statement in volleyball and enjoying it. In her senior year, Andrea joined the 1,000 Kill Club, which only five women players before her got to do in Clarke's 26 years of volleyball history. A kill in volleyball is an aggressive swing at the ball and putting it away from the reach of the rival team.

"This is an accomplishment that few players reach, and it's a mark that is hard to reach at a national level

as few NCAA Division III women's volleyball players surpass the 1,000 kill mark," said head volleyball coach Chris Miron.

"In order to pass this mark you basically need to be a four-year starter, no matter what program you play for," he said

This year Andrea had 306 kills, 415 digs and 34 blocks. She played in 137 matches, the most ever for a Clarke women's volleyball player, and started every game of her career at Clarke. She also was a three-year captain, starting her sophomore year, making her a much-respected person among her teammates.

"I think that Andrea is highly regarded by her teammates and they know that she has strong physical skills and leadership abilities on the court," said Miron. "Her

"This accomplishment is hard to reach at a national level"

her for guidance, and know that she cares about each player on our team."

Andrea is not only looked upon as a teammate, but also as a really good friend by most of her teammates, on and off of the court.

"As her teammate for three years, I can

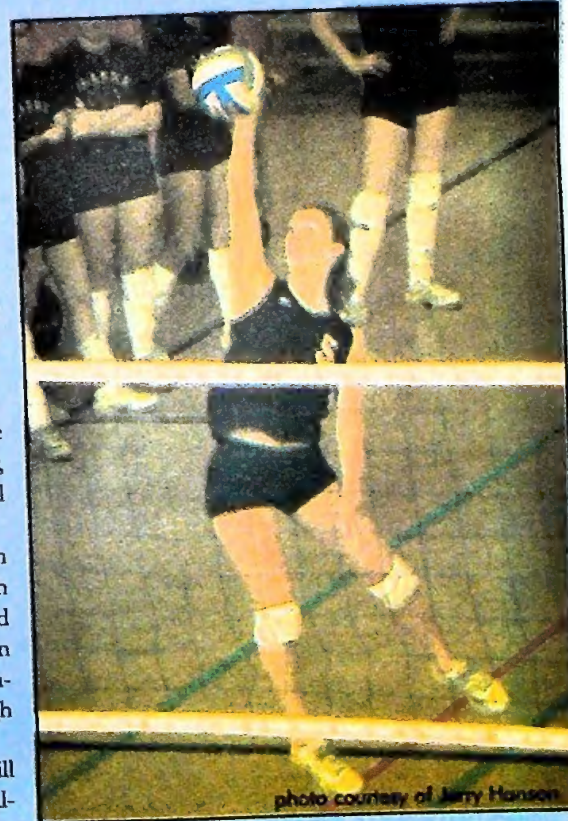
see that she plays with her heart and for love of the game," said junior Jen Maurer.

"It's been fun and a really good experience," Andrea said. "I'm glad because now the team has a lot of potential for the future and will be able to build a really competitive volleyball program."

"She helped with her loyalty and love for volleyball in the building of a new, and much stronger women's volleyball program," said Maurer.

Andrea started playing volleyball when she was in 5th grade at Don Bosco High School in Jesup, Iowa. She also played club volleyball for a couple of teams in her hometown. She won honorable mention in volleyball conference at her high school senior year.

"We will miss her next year; we will miss her character, dedication, and loyalty to her team and the program just as much as we will miss her pounding the ball for us," said Miron.



Senior Andre Nie a new member of the 1000 Kill Club, adds another kill to her total.

November 16, 2006

EXTRAS

Help Decorate the Giving Tree



Help make this Christmas special for every child in Dubuque. Donate gifts through the Clarke College Social Work Group. Gather up a group of friends this holiday season and sponsor less fortunate children in the Dubuque community. We ask that you spend at least 30 dollars on each child. Visit our Web site to select your gift recipient, view sizes and wish list at

www.clarke.edu/studentlife/studentorganizations/socialwork. If you would prefer to give a donation, we will be happy to do the shopping for you. Please send your donations to Regina King, MS 581. Make checks payable to the Clarke College Social Work Club. If you have any questions, please contact Regina King at x7763. Thank you for your generosity through the holiday season.

—The Clarke College Social Work Club
and The Visiting Nurses Association

Random Fact:

You have no sense of smell
when you are sleeping.

—www.hookedonfacts.com

Looking for something to do?

Thursday, Nov. 16
Screening of "Transamerica"
Bean Scene 7 p.m.
Y105's Party Zone
DBQ County Fairgrounds
7 p.m. - 11 p.m.

Wednesday, Nov. 22
12 p.m., Knit 'n Share
Craft 'n Conversation,
Gallagher Lounge

November 16-18
"A Year with Frog and
Toad," TDH, 7 p.m.
November 19
"A Year with Frog and
Toad," TDH, 2 p.m.

November 22-24
No Classes:
Thanksgiving break

Sunday, Nov. 19
CSA and Create Meeting,
West Locust Dining
Room, 8 p.m.

Wednesday, Nov. 29
Money Matters,
Gallagher Lounge, 7p.m.

Monday, Nov. 20
New Music Concert,
Jansen Music Hall,
7:30 p.m.

Nov. 12- Dec. 10
BA/BFA Art Exhibit
Quigley Art Gallery

On this day...

spencer tylin
staff writer

1384 - Jadwiga, a woman, is crowned King of Poland.

1896 - The first transmission of electricity between a power plant and a city is sent from the Niagara Falls hydroelectric plant to industries in Buffalo, New York.

1907 - Oklahoma becomes the 46th state.

1940 - New York City's Mad Bomber, who erratically placed bombs all over the city, places his first bomb at a Manhattan office building used by Consolidated Edison.

1959 - The Broadway musical, "The Sound of Music," starring Mary Martin and Theodore Bikel opens at the Lunt-Fontanne Theater on Broadway.

1965 - The Soviet Union launches the Venera 3 space probe toward Venus, the first spacecraft to reach the surface of another planet.

2000 - Bill Clinton becomes the first serving U.S. President to visit Vietnam.

2001 - The movie "Harry Potter and the Philosopher's Stone" ("Harry Potter and the Sorcerer's Stone" in the United States) is released in theatres in the United Kingdom, the United State, and Canada.



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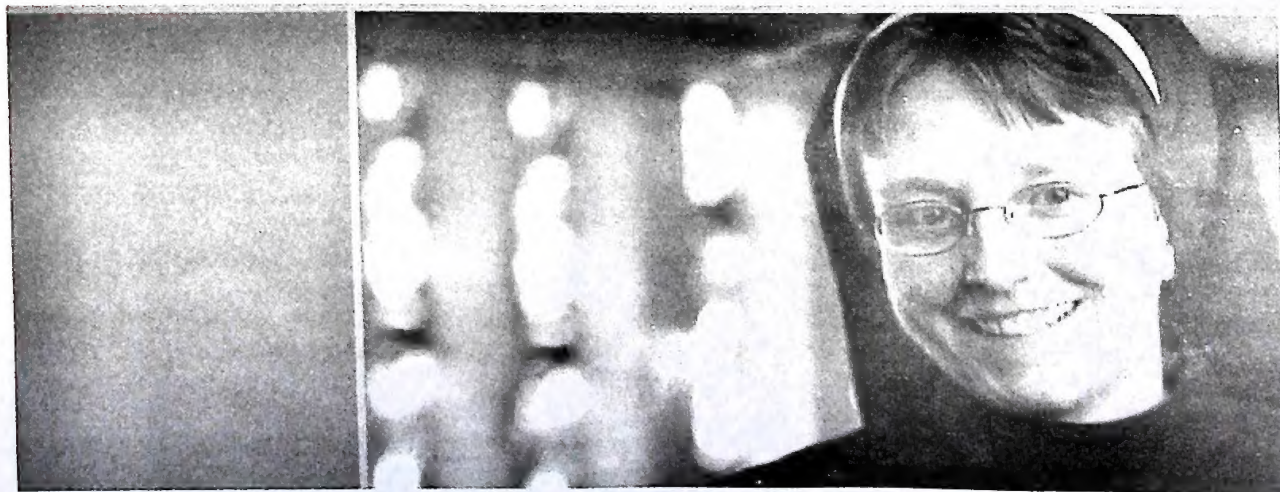
Or visit www.fscc-calledtobe.org

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God calls you.

We invite you.



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